

**ECONOMIC & DEVELOPMENT COMMITTEE MEETING MINUTES
JULY 19, 2016**

SIGN IN

**PAUL JACKSTADT
TIM ELLIOTT
ED HAGNAUER
BILL DAVIS**

**DAN MCDOWELL
BRIAN KONZEN
JUDY WHITAKER
DON THOMPSON**

Alderman Jackstadt called the meeting to order.

Jackstadt turned the meeting over to Economic Director Amos to discuss the Push Media Solutions.

Amos stated that by hiring Push Media it would be a positive way to get good stories about the city to the public. Push Media would collect all the data collected from social media and push the stories back out to the city.

Nicole representative from Push Media stated that she would collect things that are trending, tag them and get them back out for everyone to see.

Amos stated that this would give the people a fresh perspective about the city.

Mayor stated that we need to let the people know what is going on in the city and this is a good way to do that.

Jackstadt stated that this is a great opportunity to get a positive word out about our city and it's well worth doing.

Motion by Jackstadt, second by Thompson that we approve the Resolution with Push Media Solutions. All Voted Yes. Motion Carried.

Motion by Jackstadt, second by Thompson to adjourn the Economic & Development Committee Meeting. All Voted Yes. Motion Carried.

Meeting Adjourned.